

Alizay Baig

New York, NY

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Professional Summary

Product Designer with a psychology background and proficiency in Figma, usability testing and prototyping. Skilled at translating user research into intuitive wireframes and pixel-perfect designs. Proven ability to conduct A/B and usability tests, incorporate feedback and deliver polished digital experiences. Passionate about combining creativity, research and problem-solving to build meaningful products.

Experience

Wave | CareerFoundry Product Design Program Sep 2025 - Feb 2026

- Created wireframes and high-fidelity prototypes in Figma for Wave's responsive interface, iterating designs based on stakeholder feedback to support surfers, kayakers, and boaters
- Integrated 3+ APIs (weather, tide, and marine data) to provide minute-by-minute updates, reducing inaccurate condition reports by ~90%
- Conducted usability tests with 10–20 beta users, gathering feedback via Qualtrics surveys and Sprig sessions to refine UI flows and achieve a 95% satisfaction rating

Triplicate | MIT Start-up | Lead Product Designer Jan 2026 – Apr 2026

- Designed early product using Figma and Claude Code, translating founder vision into testable UI flows
- Conducted primary market research and user testing to validate core product assumptions pre-launch

Sero.ai | Y-Combinator | Product Designer July 2025 – Sep 2025

- Collaborated with founders to help land early customers through polished product demos and design assets
- Conducted user research and usability testing to inform product direction

Orange County Board of Elections | Lead Machine Election Inspector Nov 2018 - Present

- Operated & monitored voting machines for 2,000+ voters, ensuring seamless election day operations
- Assisted in the setup & breakdown of over 15 voting machines, reducing opening delays by 20%
- Managed secure handling and documentation of ballots and equipment with 100% accuracy

Dr. Garruto's Lyme Disease Lab | Research Assistant Sep 2014 - Sep 2016

- Conducted laboratory analysis of *Borrelia burgdorferi* by processing 40–60 samples weekly using PCR, DNA extraction, and gel electrophoresis techniques
- Collected and processed 150+ tick and biological samples per month, maintaining 100% accurate labeling and documentation for pathogen tracking studies
- Analyzed experimental data sets of over 500 data points using Excel and statistical tools, improving data accuracy and reducing reporting errors by 15%

Skills

- **Design:** Claude Design, Lovable, Figma, Prototyping, Marketing Asset Design, Design System Maintenance
- **Research & Testing:** A/B Testing, Usability Testing
- **Programming:** ClaudeCode, Cursor, Python
- **Language:** Hindi/Urdu, English

Education

CareerFoundry Product Design Bootcamp Sep 2025 - Feb 2026

SUNY New Paltz Dec 2018

Bachelor of Arts, Psychology (GPA: 3.7) New Paltz, NY

- **Achievements:** Dean's List
- **Coursework:** Statistical Analysis & Design, Cognitive Psychology, Social Psychology